



Frequently Asked Questions

- Why did Stanley Black & Decker purchase Craftsman?
 - Stanley Black & Decker believes that Craftsman adds to its breadth of brands and provides even more solutions to the end-user. Stanley Black & Decker also plans to bring innovation and investment back to Craftsman, making it stronger than ever before. Craftsman has a rich history, high consumer awareness, purchase intention and loyalty. It's a complementary addition to the Stanley Black & Decker portfolio that will create long-term value for users and will greatly expand the distribution of Craftsman-branded products.
- When did this acquisition take effect?
 - The transaction was completed on March 9, 2017. Stanley Black & Decker immediately began working to make Craftsman products available to more people than ever before, but this will take some time.
- Will the product line remain the same?
 - Stanley Black & Decker remains focused on cost, quality, and delivery of solutions to customers at the highest standards. We are confident that there is an opportunity to build upon Craftsman's heritage as an iconic American brand that stands for high quality, value-oriented products.
- Will Craftsman be manufactured in the United States?
 - Stanley Black & Decker will be localizing as much manufacturing as possible, consistent with our operating model of manufacturing as close to our customers as possible. Stanley Black & Decker will focus on U.S. manufacturing, using global materials, with the confidence that this will grow the Craftsman brand.
- Will Sears continue to sell Craftsman products?
 - Yes, Sears will continue sourcing, marketing and selling Craftsman-branded products in their stores, independent from Stanley Black & Decker.
- Will the Craftsman warranties remain the same?
 - We understand the Craftsman warranties are important to existing customers and intend to honor existing and offer similar warranties going forward. Craftsman branded products will continue to be covered under their existing warranties. In the immediate term, there are no changes to how you will get service regarding your warranty. For more information about this process, please call us at 888-331-4569.